

GOVERNANCE, STRATEGY AND VALUES

define our firm

The consulting firm for a new era.

One of the key goals of public policy is to address a reality that is constantly in development. But factors such as globalization, new technologies, communications and political changes have made legal issues increasingly complex. To ensure the success of their corporate strategy, organizations need to be able to rely on a knowledgeable, up-to-date and committed support team that will anticipate problems before they occur and provide creative ideas, not just solutions.

***Carlos Ponce B.
Managing Director***



WE ARE...

JANUARY, 2019

Experts in Public Policy

We are a firm with broad knowledge of strategies in Public Policy, Governance and Regulation, Compliance and Digital Transformation, offering comprehensive consulting services to organizations and companies that need to meet their goals and objectives with bearing political, legal, economic and social scenarios in mind.

Better decisions

Ever since we began as a consulting and advisory firm for the public and private sector, we've been dedicated to the task of identifying opportunities and designing competent strategic solutions for efficient decision-making in various spheres of influence and development.

Comprehensive service

We build valuable and permanent relationships, starting from legal analysis services, public policy assessment, the promotion of information technologies, evaluation and design of business compliance policies, as well as training in the legal issues of contemporary life.

Experience

Founded in 2008, **GEV Asesores Internacionales** brings together a group of experts with a superb academic trajectory and expertise in the public and private sectors, in the legal field, economics and technology.

From the start, we've focused on developing strategies and planning public agendas in support of the organizational objectives of our clients, creating long-term inter-institutional links and partnerships to ensure the success of different corporate initiatives.

Our clients include private organizations, companies and governments with whom we have worked on digital integration initiatives, including technological infrastructure areas; normative and/or regulatory strategies for productive sectors, as well as government management and corporate citizenship projects.

PRINCIPLES AND COMMITMENTS

Our vision

Globalization, new international business scenarios and technological advances have changed the legal reality of organizations, now faced with new challenges. We consider our services a means to ensure the implementation of corporate initiatives in a feasible, secure and streamlined manner, through an expert and efficient consultancy.

Our mission

We are committed to meeting the needs of modern organizations that need to sustain their areas of influence and public opinion, under increasingly dissimilar, complex and changing scenarios. Convergence with their stakeholders in such scenarios requires comprehensive understanding and relevant strategies to overcome barriers, and to capitalize on the circumstances that favor the flow of their objectives.

Our objective

To support government, private and civil society organizations to ensure the success of their institutional programs and goals with the public strategies they need, locally, nationally and globally, identifying areas of risk and opportunities.



OUR PRACTICES

Our practices involve a complete package reflecting our team's extensive and in-depth knowledge in the areas of study and advocacy that have a decisive influence the life of today's organizations.

Digital transformation

- Advice on the legal and programmatic regime of the ICT and e-commerce sectors.
- Consulting, design and development of procedures, methods and computer systems, and other activities related to the software industry.
- Training and evaluation of administrative, human and legal resources related to the industrial and ICT sectors.
- Analysis and management of data administration, as well as advice on business processes based on the use of computer systems and communications.
- Tracking of metrology and standardization processes.
- Development of customer service and compliance policy.

Public policies and strategy

- Development of strategic proposals based on multifactorial analysis, which allows us to provide advice on an analysis of the critical junctures, promotion and impact on issues of interest to our clients before public and private bodies, and development of plans and mechanisms in response to the opportunities, resistance and position of key actors.
- Analysis of sectoral plans, programs and public agendas, specifically those related to education, ICT and the information and knowledge society.
- Development of research on the harmonization of the federal and state government public policy.

Governance and regulation

- Consulting services for the analysis and development of regulatory projects.
- Research in constitutional law, administrative law, telecommunications, comparative law and international law.
- Advice on the legal regime of Information and Communication Technologies.
- Development of projects related to the protection of personal data in physical and digital contexts.
- Consultancy in the areas of access to public information and transparency.
- Policy analysis on justice and public safety.
- Preparation of studies in comparative law and research on legal issues in public and private law.

Economy and public finance

- Monitoring and analysis of the international and national economy.
- Management and evaluation of economic programs: impact and outcomes.
- Support in the design of development plans with a social and regional dimension.
- Analysis of public income and expenditures, as well as debt outlook for states and municipalities.
- Analysis of the budgeting process and exercise of public expenditure.
- Analysis of the review and evaluation of public accounts in different spheres of government.
- Analysis of financial profitability and cost benefit for the measurement of economic and social impacts of private and public projects.

Conflict resolution

We provide support in the negotiation, mediation and conciliation of conflicts in order that our clients along with their counterparts may obtain effective and satisfactory agreements by means of a facilitator. The objective is to transform uncertain scenarios into win-win relationships.

- The model includes the implementation of private conflict resolution in our clients' institutions, to generate collaborative relationships within their organizations, as well as conflict resolution through digital media on consumer issues.
- Alternative dispute resolution in commercial disputes: negotiation, mediation and conciliation.
- Peaceful collaborative corporate solutions in the workplace.
- Design of online dispute resolution models in various areas: trade, environment, intellectual property and community.
- Public policy development, legislative analysis, analysis of comparative and international law.
- Training in alternative dispute resolution.

Compliance

- Organizational diagnosis for the strengthening or implementation of an efficient corporate Compliance Management System.
- Evaluation of organizational compliance and conflict prevention policies.
- Organizational assessment for the identification of cyber, regulatory, operational, strategic and reputational risks.
- Strategies of attention and socialization of actions to manage organizational risks ex ante and ex post.
- Design and strengthening of control mechanisms and evaluation of organizational processes.
- Design of comprehensive policies for organizational compliance.
- Implementation of actions derived from evaluations, diagnostics and audit recommendations.
- Design of evaluation and training strategies for organizational compliance.
- Design and monitoring of corporate transparency and anti-corruption strategies and mechanisms.



COMPREHENSIVE
SERVICES

Observatory

- Legislative and regulatory Business Intelligence, as well as relevant actors for our clients' sectors.
- Monitoring of innovation ecosystem consulting groups.
- Outlook, analysis and monitoring of the trends defining current business models, governance and organizational compliance; communicating with our clients in an efficient and timely manner.
- Designing tools that provide our clients with the power of information for decision-making.

Seminars and conferences

- Through strategic synergies with specialists in a wide range of areas, GEV designs multidisciplinary seminars, helping our clients identify professional and logistic needs.
- Seminars and conferences are offered on various topics in our areas of expertise as a consulting firm and qualified team.

Studies and research

- Development of legal, economic and socio-political research on topics of interest to our clients, using proven methodologies.
- Review of international good practices applicable to the sphere of influence of the sectors of interest.
- Consulting group for national and international studies.
- Collaboration in the investigation of organizational activities with the utmost discretion and confidentiality, from the analysis of actions, documentation and processes.

Training

Our partners and associates' areas of expertise include:

- Computer and information technology law
- E-commerce regime
- Protection of personal data
- Telecommunications and broadcasting law
- Sectoral economics and government policy
- Training in media and communications

Public communication policies

- Design of communication strategies to meet the transparency and accountability requirements of our clients, disseminating the objectives of corporate citizenship programs and addressing compliance communication needs.
- Compliance communication.
- Training spokespersons and opinion leaders.
- Crisis prevention and care.

***The ever-changing public scene demands
knowledge, experience and vision***

GEV Asesores Internacionales, S.C.

Av. San Antonio 189 - 202, Nápoles, Benito Juárez, Cd. de México, C.P. 03840,
México

contacto@gevasesores.com | www.gevasesores.com |  @GEVasesores